

## ADVANCE INFORMATION



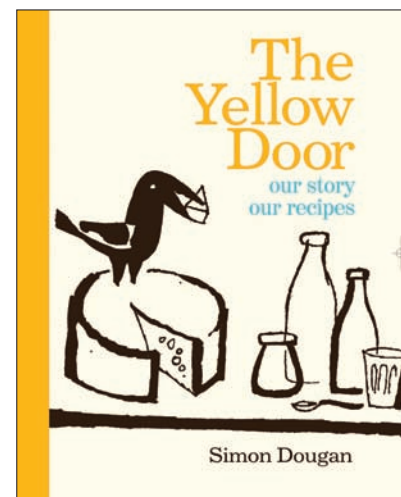
# The Yellow Door

Simon Dougan

'It was a crazy French-speaking Filipino who first taught me how to bake exotic bread from beyond these shores. I borrowed him from Harrods some ten years ago to kick off the bread production in my first Deli. He, like many talented artistic people, lived a little close to the edge, if you get my drift, and it is Raye I must thank for getting me started in the art of making real bread.'

Simon Dougan is passionate about cooking. He believes in honest food that uses the very best local ingredients – a philosophy that is at the heart of his award-winning deli and catering business, The Yellow Door.

This book brings together for the first time the fantastic recipes that form the cornerstone of The Yellow Door. There are traditional favourites – simple, crusty, staple-of-life bread; Irish seafood stew; leek, potato and bacon soup; the farmhouse breakfast. There are also brilliant ideas for special occasions – shallot tarte tatin; coconut-chilli tiger prawns; smoked eel and pancetta salad; seared salmon with saffron mash and leek vinaigrette; griddled pineapple with coconut ice cream. The book has recipe ideas for every occasion and event, and for every time of day: from lazy brunches, picnics and alfresco lunches, to cocktail parties, romantic dinners or those nights when everyone ends up back at yours after the pub, feeling hungry.



### KEY SELLING POINTS

- First book from well-known and much-loved local business
  - Innovative, original recipes using local produce
  - Definitive book for Northern Irish foodies
- Illustrated throughout with specially commissioned full-colour photographs
- Well-connected, highly promotable local author

**SIMON DOUGAN** was born in Middletown, County Armagh, and has worked as a chef all his adult life, in both London and Ireland. He opened The Yellow Door deli in Portadown in 1998, having run an enormously popular restaurant in Gilford for the four preceding years. Another deli opened in Belfast in 2000, and the company has also become Northern Ireland's number one outside caterer. The company features in the Bridgestone Guide, Georgina Campbell's Ireland and Good Food Ireland, and is a member of Euro-Toques International.

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