

ADVANCE INFORMATION



Hard Roads

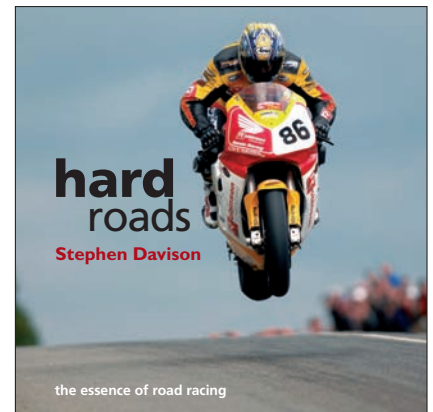
Stephen Davison

‘the world’s number one pure road racing lensman’
MCN

Road racing is a sport that takes man and machine to extremes. These hard roads demand everything – total commitment, total faith – from those who race on them.

So what makes these men race? What is the fascination that the sport holds for the riders, their families and the fans? In *Hard Roads*, Stephen Davison – the world’s number one road-racing photographer and a man who has unparalleled access to the riders – answers that question. In his incredible photographs and accompanying text, he captures the essence of the sport – the all-consuming passion; the incredible skill and speed; and always, the spectre of death on the horizon.

Hard Roads is Stephen Davison’s unforgettable testament to the sport he loves, a book that captures the sense of the ordinary and the extraordinary that is the essence of road racing.



KEY SELLING POINTS

- Author of three bestselling road-racing titles with 60,000 sales to date
- World’s number one road-racing photographer
- Author has unparalleled access to the riders and their families
 - Highly promotable author with good media contacts
 - Strong all-Ireland, GB and international appeal
- 13 major road races in Ireland annually with over 25,000 spectators at each event

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EXTENT
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CLASSIFICATION
Photography

STEPHEN DAVISON is from Tardree in County Antrim and has been a motorcycle road racing fan since he attended his first race in 1974. He is the author of the bestselling books *Ragged Edge*, *Beautiful Danger* and *Joey Dunlop: King of the Roads*. Hailed by MCN as ‘the world’s number one pure road racing lensman’, Davison is the recipient of various photographic awards, including Northern Ireland Sports Photographer of the Year and Northern Ireland Press Photographer of the Year. He is joint owner of the prestigious photographic agency, Pacemaker Press International.